

# MASTER OF BUSINESS ADMINISTRATION

## EXPAND YOUR BUSINESS EXPERTISE— AND YOUR CAREER OPPORTUNITIES.

Employers today are looking for MBA graduates with a strategic mindset; those who can understand global issues, manage relationships across cultures, and grow businesses in emerging world markets. Purdue University Global's online Master of Business Administration program is designed to give working business professionals the academic and real-world tools they need to pursue leadership and management positions in an increasingly competitive marketplace.



## WHY STUDY BUSINESS ONLINE AT PURDUE GLOBAL?

### HANDS-ON LEARNING

Gain relevant, practical skills in high-growth areas such as management and business intelligence, and immediately apply the concepts you learn in the classroom to tackle challenges in the business world.<sup>1</sup>

### CAREER-FOCUSED CONCENTRATIONS

Prepare to take on top roles in growing sectors with a concentration in finance, global business, health care management, human resources, IT, marketing, or project management.

### FACULTY EXPERTISE

Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

### ONLINE FLEXIBILITY FOR WORKING ADULTS

Earn your degree 100% online, while meeting the demands of your career. You can also visit one of our regional locations to take advantage of local, onsite support and services.

### EXCELTRACK™ DEGREE OPTION

Accelerate the completion of your Master of Business Administration with our ExcelTrack™ MBA program.<sup>2</sup>

### ONE-ON-ONE MENTORING

Work directly with faculty through online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

**PURDUE GLOBAL**  
UNIVERSITY

## PROGRAM OUTCOMES SUPPORT YOUR CAREER GROWTH

### Build the Core Skills and Competencies That Employers Demand

- Create value in the production and distribution of goods, services, and information throughout the supply chain.
- Apply business knowledge to take well-reasoned action in diverse situations.
- Address business issues or establish new procedures within an existing process.
- Generate a new business or establish new procedures within an existing business.
- Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
- Evaluate the ethical and social implications of business decisions in a global context.

### Prepare to Lead

As a graduate of Purdue Global's online Master of Business Administration program, you'll have the credentials, skills, and knowledge you need to pursue management and leadership positions in finance, marketing, operations, information systems management, human resources, and a myriad of other fields.<sup>3</sup>



This program is accredited by **the Accrediting Council for Business Schools and Programs (ACBSP)**. For more information on Purdue University Global's ACBSP accreditation, visit [www.acbsp.org](http://www.acbsp.org).

**The Society for Human Resource Management (SHRM)** has acknowledged that the human resources concentration fully aligns with the SHRM's *HR Curriculum Guidebook and Templates*.

### NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.<sup>4</sup>



"The leadership skills learned at the University for me were invaluable."

**Jerome Turpin, Jr.**

Master of Business Administration Graduate<sup>5</sup>

# CURRICULUM

Our Master of Business Administration curriculum has been developed by a select panel of global business professionals and incorporates international business case studies, as well as a portfolio of practical, resume-building projects. All courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

## OPTIONAL CONCENTRATION AREAS

Customize your degree plan to develop specialized expertise in your chosen career path. We offer several concentrations aligned to current industry demands.

- Finance
- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

## CORE COURSES

- Business Perspectives
- Business Communications
- Business Analytics
- Financial Accounting Principles and Analysis
- Measurement and Decision Making
- Strategic Human Resource Management
- Marketing Management
- Economics for Global Decision Makers
- Financial Management
- Designing, Improving, and Implementing Processes
- Managing the Value Chain
- Strategic Management
- Ethics in Business and Society
- Leadership Strategies for a Changing World
- MBA Capstone

## EXCELTRACK™: A FASTER AND MORE AFFORDABLE WAY TO EARN YOUR DEGREE

In addition to our traditional online program, we offer ExcelTrack™, which is a personalized, competency-based option that gives you more control over how you learn. Each ExcelTrack™ online course is a single credit covering a particular skill or piece of knowledge, allowing you to bypass any subjects you already know.<sup>6</sup> This option enables students who have at least 3 years of work experience to earn their Master of Business Administration sooner, at a lower cost.

Note: concentrations are not available in the ExcelTrack™ program.

# PROGRAM DETAIL

### Credit Hours:

Traditional: 60 (non-concentration track);  
76 (concentration track)

ExcelTrack™: 60 (no concentrations)

### Program Length:

Traditional: Less than 2 years of full-time study

ExcelTrack™: Self-paced to help you graduate sooner

### Course Load:

Traditional: 1–2 courses per term

ExcelTrack™: As many as you can complete with a “B” or higher on your final assessment

**Terms:** 6 weeks long

**Start Dates:** Throughout the year

## ADDITIONAL PROGRAMS

### Master's Degrees

- Management and Leadership
- Accounting
- Finance
- Information Technology

### Graduate Business Certificates

- Accounting
- Human Resources
- Project Management

# CAREER AND NETWORKING OPPORTUNITIES

## INDUSTRY OUTLOOK

- Employment of management positions is projected to grow from 2019 to 2029, resulting in more than 500,000 new jobs.<sup>7</sup>
- An MBA or higher is often necessary for certain management or leadership positions.

## CAREER PATHWAYS AND OUTCOMES<sup>3</sup>

### Roles

- General and operations manager
- Marketing manager
- Management analyst
- Compensation and benefits manager
- Business operations specialist
- Medical and health services manager
- Business intelligence analyst
- Sustainability specialist
- Education administrators (postsecondary)

### Settings/Industries

- Finance
- Marketing
- Operations
- IT/Management of information systems
- Human resources
- Real estate
- Government
- Manufacturing
- Communications

## CENTER FOR CAREER ADVANCEMENT

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## STUDENT ORGANIZATIONS AND HONOR SOCIETIES

- Delta Mu Delta Honor Society
- Business and Management Student Association



## Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

**Contact an Admissions Advisor at 844-PURDUE-G or visit [PurdueGlobal.edu](https://PurdueGlobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

- 1 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Management Analysts, Market Research Analysts. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- 2 ExcelTrack™ is designed to advance your progress based on existing knowledge; however, degree pace and time and cost savings will vary by individual. Students must enroll in a minimum number of credits per term to remain eligible for financial aid. Refer to the Financial Information section of the University Catalog for additional information.
- 3 Purdue Global cannot guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary by organization.
- 4 Source: <https://www.timeshighereducation.com/student/best-universities/best-public-universities-united-states>. Rankings apply to Purdue University West Lafayette and not to Purdue Global.
- 5 This testimonial was obtained by Kaplan University. Purdue University acquired Kaplan University in March 2018 and created Purdue University Global, which is following the same curriculum format and instructional delivery methods as developed and used by Kaplan University. The views and opinions expressed are those of the individual; student experiences may vary.
- 6 Enrollees will pay a per-term resource fee and associated program fees. Program includes traditional 4-credit capstone and business perspectives courses; however, tuition is charged at the ExcelTrack™ rate.
- 7 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Management Occupations. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.