



# *ASSOCIATE OF APPLIED SCIENCE IN BUSINESS ADMINISTRATION*

## **BUILD YOUR BUSINESS CAREER IN A GROWING GLOBAL ECONOMY**

Whether you are preparing to enter the workforce or seeking credentials to advance your career, earning an associate's degree in business administration at Purdue University Global can help you establish your position in a wide range of fields. In today's fast-paced business environments, the ability to keep day-to-day operations running smoothly is highly valued. Our online program offers a balance of theory and practice to help you gain the knowledge and skills to keep you competitive in this dynamic profession.

## Why Study Business at Purdue Global?

### ONLINE FLEXIBILITY FOR WORKING ADULTS

Earn your degree 100% online, on your schedule. You can also visit one of our regional locations to take advantage of local, onsite support and services.

### AFFORDABLE TUITION

Lower the cost of your education through military discounts, employer reimbursement options, transfer credit, and more.<sup>1</sup> Our average associate's graduate saves 55% on tuition with credit for prior learning.<sup>2</sup>

### TRANSFER CREDITS

Transfer up to 75% of your program requirements to accelerate completion of your degree and save on tuition. You can use prior academic, work, and military experience for credit.<sup>3</sup>

### FACULTY EXPERTISE

Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

### HANDS-ON, PRACTICAL EDUCATION

Complete a final capstone project that lets you apply the theories and concepts you learn to real-world business scenarios.

### ONE-ON-ONE SUPPORT

Work directly with faculty during online discussion boards and faculty office hours, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

### INTRODUCTORY TRIAL PERIOD

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks before you owe any tuition. That's the Purdue Global Commitment.<sup>4</sup>

### NATIONALLY RANKED AND RESPECTED

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue University is ranked in the top 10 best public universities in the U.S. by *The Wall Street Journal/Times Higher Education*.<sup>5</sup>



This program is accredited by **the Accrediting Council for Business Schools and Programs (ACBSP)**. For more information on Purdue University Global's ACBSP accreditation, visit [www.acbsp.org](http://www.acbsp.org).

## Take the Next Step in Your Education and Career

### GET A HEAD START ON YOUR BACHELOR'S DEGREE

By completing your associate's in business administration, you'll not only earn a valuable credential to make an immediate impact on your career, but you'll also lay the groundwork for your next degree. You can transfer your associate's degree into a Purdue Global bachelor's degree, covering at least half of the program's requirements.<sup>6</sup>

### BUILD THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND

**Regulations:** Recognize the impact of state and federal laws and regulations on business.

**Management:** Define the various tasks and responsibilities of managers in organizations.

**Marketing:** Discuss marketing principles used in business strategies.

**Technology:** Use technology and software applications appropriate to business environments.

**Business Principles:** Apply basic economic, finance, and accounting principles to organizational environments.

**Career Skills:** Analyze career skills in the field of business and management.

# Curriculum

Our curriculum focuses on theories and principles relevant to the functions in business and management. The courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

## COURSES INCLUDE:

- Introduction to Management
- Accounting
- Finance
- Marketing
- Microeconomics
- Business Math and Statistical Measures

## CONCENTRATIONS

Personalize your education by focusing your elective choices on an area of study that best fits your desired career path. Choose from:

- Business
- Customer Service
- Entrepreneurship
- Health Club Operations
- Hospitality and Tourism Services
- Information Processing
- Office Management
- Retail Management
- Sales
- Small Business Management
- Sport Entertainment Management

## PROGRAM DETAIL

**Credit Hours:** 90

**Completion Time:** (With transfer credit and other prior experience, the average completion time for Purdue Global associate's degree graduates in 2021–2022 was 1.7 years.)<sup>7</sup>

**Course Load:** 2 courses per term

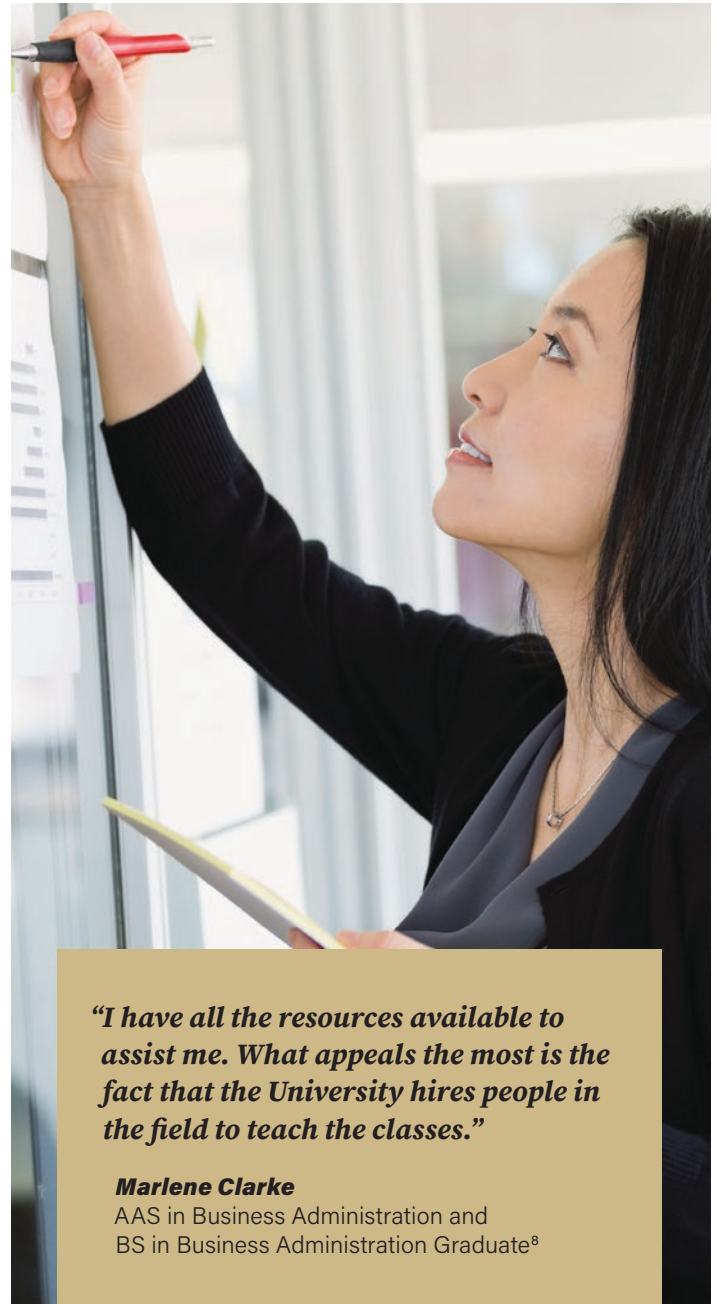
**Terms:** 10 weeks long

**Start Dates:** Throughout the year

**Delivery:** 100% online

## ADDITIONAL PROGRAMS

- Associate of Applied Science in Accounting
- Bachelor of Science in Business Administration
- Bachelor of Science in Accounting
- Bachelor of Science in Finance
- Bachelor of Science in Organizational Management
- Master of Business Administration



***“I have all the resources available to assist me. What appeals the most is the fact that the University hires people in the field to teach the classes.”***

**Marlene Clarke**

AAS in Business Administration and  
BS in Business Administration Graduate<sup>8</sup>

# Career And Networking Opportunities

## INDUSTRY OUTLOOK<sup>9</sup>

- Employment of business and financial operations occupations is projected to grow 7% from 2021 to 2031, adding more than 715,000 new jobs
- The demand for several business and finance professions will be fueled by globalization, a growing economy, a complex tax and regulatory environment, technological advances, and increased usage of data and market research.

## CAREER PATHWAYS AND OUTCOMES<sup>10</sup>

### Roles

#### Entry-level

- |                                   |   |
|-----------------------------------|---|
| ▪ General and operations manager  | ▪ Transportation, storage, and distribution manager |
| ▪ Sales manager                   | ▪ Construction manager                              |
| ▪ Administrative services manager | ▪ Social and community services manager             |
| ▪ Industrial production manager   | ▪ Managers, all other                               |

#### Settings/Industries

- |                            |               |
|----------------------------|---------------|
| ▪ Accounting               | ▪ Retail      |
| ▪ Marketing                | ▪ Sales       |
| ▪ Management               | ▪ Personnel   |
| ▪ Office and manufacturing | ▪ Hospitality |
| ▪ Service organizations    |               |
| ▪ Government agencies      |               |

## CENTER FOR CAREER ADVANCEMENT

Our Career Specialists connect business students with job and networking opportunities, and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## STUDENT ORGANIZATIONS AND HONOR SOCIETIES

- Business and Management Student Association

## Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

**Contact an Admissions Advisor at 844-PURDUE-G or visit [PurdueGlobal.edu](https://PurdueGlobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

- 1 Terms and conditions apply. Contact an Admissions Advisor for details. May not be combined with other Purdue Global tuition reductions or ExcelTrack® pricing.
- 2 Purdue Global online associate's degree students who graduated in the 2021-2022 academic year and entered their program with eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of nearly \$18,000 toward the total degree. Campus tuition and prior learning credit savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times standard cost per credit in student's program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See *University Catalog* for the Prior Learning policy. Source: Office of Reporting and Analysis, July 2022. 2021-2022 academic year.
- 3 Purdue Global does not guarantee transferability of credit from any of these sources. See the *University Catalog* for Prior Learning Assessment policy.
- 4 No financial obligation. Classes count toward a degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Students who choose to continue their studies at Purdue Global will need to meet specific requirements. Graduate programs not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the *University Catalog*.
- 5 Source: [www.timeshighereducation.com/student/best-universities/best-public-universities-united-states](https://www.timeshighereducation.com/student/best-universities/best-public-universities-united-states). Rankings apply to Purdue University West Lafayette and not to Purdue Global.
- 6 The University cannot guarantee that students will be granted admission to any future programs. Speak to an Advisor about transfer credit opportunities and see the *University Catalog* for the Prior Learning Assessment policy.
- 7 The average completion time for Purdue Global online associate's degree students who graduated in the 2021-2022 academic year was 1.7 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.
- 8 This testimonial was obtained by Kaplan University. Purdue University acquired Kaplan University in March 2018 and created Purdue University Global, which is following the same curriculum format and instructional delivery methods as Kaplan University. The views and opinions expressed are those of the individual; student experiences may vary.
- 9 Source: U.S. Department of Labor, Bureau of Labor Statistics, *Occupational Outlook Handbook*, Business and Financial Occupations. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.
- 10 Purdue Global does not guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.